

a Life of Heritage

ABOUT ME

Hey there! I'm Delci Plouffe! I was born and raised in the heart of Central Montana and after college, couldn't resist the Big Sky country and moved back. I married a cowboy preacher and now we are diligently working on driving our roots deeper as we settle into our life of raising horses, cows, goats and chickens...and whatever else may tickle our fancy, all on one small budget.

Speaking of small budgets, in the nine years we've been married, our grocery list and therefore bill, has drastically changed: we've chosen a life of clean eating. Our large garden provides us with fresh produce during the summer months and a full pantry during the winter. We eat fresh, home baked bread each week and rarely go out to eat. Our goats provide us with fresh, raw milk and we are spoiled with good eatin', free range eggs from our chickens.

Bill and I, along with our son Josiah and daughter Hadassah, work diligently at everything we put our hands to. And boy! is there is a lot of work when animals are involved! We always are working on better ways, systems and learning new skills that help us save money, time and effort.

So fortunately we have a lot of grit and determination. The life of a day working, cowboy preacher...and his wife, isn't always easy. But we sure love it!



HORSE *Loving*
FARM *Living*
EVER *Learning*



ABOUT "A LIFE OF HERITAGE"

A Life of Heritage launched in the spring of 2016 and since then has transformed into the website it is today. It has been an exciting and challenging journey. The fall of 2016 brought about some exciting changes as I found my "place" in the online world and began growing my social media accounts, page views and subscribers by implementing a Pinterest strategy and providing readers with helpful information and tools based on all the life lessons Bill and I are learning as we work on our property and with our animals.

Quality content that is fresh and engaging is top priority. And our images are branded with our logos so readers easily recognize and look for our content.

A Life of Heritage is a great resource for horse owners, homesteaders and those looking to renew their faith and find encouragement.

Site Analytics (Via Google)

61,100+ Unique Page Views

24,177+ Unique Users

28,356+ Sessions

Social Media

Combined reach of over

3,810+

across all social media
including Pinterest

Demographics

54% Male **45%** Female

86% US

18-34 Age (60%)

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PARTNERSHIP OPPORTUNITIES

My standard partnership rate is \$450 and includes the following:

- 1 Original Blog Post, at least 500 words, with original photos. Including a "Hero Image" for Pinterest.
- 3 Social Media Shares; Facebook, Pinterest, and Instagram.
- And my Custom Pinterest Promotion Techniques which result in a large amount of hits in the first few days of a post going live.
- Repeated Pinterest Promotion every 7 days for a month after the post goes live, with additional promotion every 30 days after that.
- Add a YouTube video with product promotions or video review for an additional \$50.
- Let's discuss other opportunities like product reviews, giveaways and ad space!

CONTACT INFORMATION

For additional partnership opportunities, or to start working together right away, please contact me at:

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